



The furnishings at the new Terminal 3 convince with a harmonious choice of materials: gleaming chrome, glass and high-grade wood are shown off to good advantage. A sophisticated lighting concept complements the overall appearance.

Abu Dhabi Terminal 3

A Thousand and One Nights

Abu Dhabi International Airport is becoming an increasingly important international hub between Europe and Asia and Australia. Following the completion of Terminal 3, covering an area of 75,000 m², the airport's annual capacity has now increased to 12 million travellers. But the end of the road has not been reached yet: the planned "Midfield Terminal" is due to almost double passenger figures again in a few years. Most of the shopping area at Terminal 3 is operated by the DFS Group, the world's leading duty free operator. In the new terminal the travel retail professionals impressively demonstrate their core competence in the luxury sector. Among the highlights along the exclusive shopping mile are 19 boutiques. Luxury brands like Polo, Rolex, Hermès and Burberry have established branches there. In the new Duty Free area great emphasis has been laid on the creation of themed areas. The clear presentation of the range of goods (from luxurious to consumption-oriented) makes it easy for travellers to find their way around.

The retail design company rkd retail/iQ developed a store concept which combines Arabian lifestyle with the most demanding international design requirements. The material mix underlines the consistent execution of the underlying design. Plasterboard

ceilings with oriental ornaments, light polished marble and stone floors recall "A Thousand and One Nights". By way of contrast there is also the use of the latest generation of high tech in the form of modern LED technology and LCD screens directly integrated into the fittings.

Infobox

Location:	Abu Dhabi International Airport Terminal 3 VAE
Contact:	www.dfs.com
Sales area/ no. of floors:	2.500 m ²
Opening:	April 2009
Sector:	Travel Retail
Planning:	rkd retail/iQ
Shopfitting:	Umdasch Shop-Concept, Middle East
Shopfitting system:	Classic, brand-specific development
Lighting:	rkd retail/iQ (concept)
Floor:	rkd retail/iQ (concept)

